

SELLER LISTING PACKAGES

CORE

2.5%

Perfect for: Sellers who want solid representation with essential marketing

- Pricing strategy & Comparative Market Analysis (CMA)
- MLS listing + syndication to major real estate websites
- High-quality listing photos (10 photos)
- Yard sign & lockbox installation
- Showing coordination and offer negotiation
- Standard marketing description & flyers
- Weekly updates on showings & feedback
- Full contract-to-close management



Initials

ENHANCED

3%

Perfect for: Sellers who want to stand out in the market

INCLUDES EVERYTHING IN TIER 1, PLUS:

- Enhanced professional photography (w/ Floor Plan and 25+ Photos)
- Email campaign to local agents & buyer database
- Light staging consultation or virtual staging
- Branded print marketing (brochures, postcards)
- Pre-listing walk-through & improvement suggestions
- Weekly market update & competitor tracking
- Open house with branded materials (optional)



Initials

CONCIERGE

3.5%

Perfect for: Sellers who want a high-touch, fully managed process

INCLUDES EVERYTHING IN TIERS 1 & 2, PLUS:

- Full staging consultation + help staging existing furniture
- Custom property website or landing page
- Professional video walkthrough
- 3D Matterport virtual tour
- Neighborhood spotlight & community-focused marketing
- Access to trusted service providers (painters, movers, etc.)
- Weekly strategy sessions + price reevaluation
- White-glove showing coordination (with in-person attendance, if requested)



Initials

ULTIMATE

4%

Perfect for: Sellers who want high level concierge service with all the perks

INCLUDES EVERYTHING IN TIERS 1, 2, & 3 PLUS:

- **Partial staging (artwork, accessories, small furniture) (valued at \$625)**
- **Pre-inspection consultation and \$500 credit for repairs (valued at \$995)**
- **Cleaning service before listing (valued at \$395)**
- **Pre-Listing Appraisal (valued at \$450)**

Initials

By choosing one of the packages listed above you agree to the services offered in the package unless otherwise specified in writing. You can choose to upgrade your package at any time but may not downgrade once services have started. You may cancel or change your package within 24h of initialing and signing this document.

Seller Signature

Date/Time

Seller Signature

Date/Time

Broker Signature

Date/Time

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